

**Info:**

Greenfire Inc
Elmsford, NY 10523
Greenfire.io
hello@greenfire.io

Founded: 2016

Funding:

raised: \$20k
seeking: \$500k

Use Of Funds:

IP legal
software dev.
marketing
user acquisition
general admin

Financials:

Revenue:
Burn Rate: \$10k

Team:

Corey Stedman (CEO)
Nicole Lee (COO)
Uzma Bhaiyat (CIO)

Launch:

Beta:
August 2022

Release:
September 2022

Greenery is like Quickbooks for Cryptocurrency.
A Cryptocurrency Wallet with Accounting Functionality

Pain:

Cryptocurrency users generate a lot of activity that needs to be accounted for. Whether for basic trading that's generates Gains or Losses or commerce in the case of selling NFTs or other Goods or Services, these are all activities that need a proper accounting suite to reconcile these transactions.

Solution:

A wallet with accounting functionality that gives users detailed Holistic, yet clean view of their assets for management

Technology:

Wallet Connect (Ethereum), Wallet Beacon (Tezos) to connect to Web3
Ethereum Name Service, Tezos Domains, Unstoppable Domains

IP/Defensibility:

PaperwalletCheque, Pull Exchange Activity, Offline Password Recovery.

Competition/Advantage:

Competition: Zenledger, Taxbit, Exodus, Atomic Wallet,
Advantage: The blending of accounting with crypto wallet management

Market Size:

Current (2022): 1.25T. Projected (2030): 10T.

Marketing Strategy:

Create educational materials that would be shared on various social media platforms such as Telegram groups that have 20k+ users

Business Model:

1. Built in Cryptocurrency Swaps and purchases
2. Subscription Service for Professional Accountants and Regular Users
3. Licensing our IP as components or as "White Label" solution

Distribution:

Apple and Microsoft App stores, Snapcraft, Chocolatey and Homebrew

Milestones:

Crypto to Crypto swaps
Support of Human Readable addresses for error proof sending
Support for connecting to Web3 on Ethereum and Tezos blockchains

Exit:

"White Label" wallet technology and utilize for eCommerce platforms